

# BARNSELY METROPOLITAN BOROUGH COUNCIL

**Central Area Council Meeting:  
14<sup>th</sup> January 2019**

**Report of Central Area Council Manager**

## **Central Area Council Well-being Fund**

### **1. Purpose of Report**

- 1.1 This report outlines the proposed process, guidance and evaluation criteria, with associated timescales, for the establishment and delivery of a Central Area Council Well-being Fund for 2019/20.

### **2. Recommendations**

**It is recommended that:**

- 2.1 **Members approve the proposed process, guidance and evaluation criteria outlined in Sections 4 and 5 of this report for the establishment of a Central Area Council Well-being Fund for 2019/20.**

- 2.2 **Members delegate responsibility to the Executive Director, Communities, following recommendations from the Central Well-being Evaluation Panel, for the formal approval of the Central Area Council Well-being grants to be awarded up to a total value of £124,000, and ensuring coverage across the area.**

### **3.0 Background**

- 3.1 At the last meeting of Central Area Council on 12<sup>th</sup> November 2018, it was agreed in principle that a one-off no-recurrent grants programme should be established for 2019/20, with an indicative amount of £90,000 allocated from the Area Council.

Such a grants programme would enable the development and delivery of innovative approaches that would help address one or more of the Central Area Council priorities and improve the overall well-being of people living in the Central Council Area.

The proposed Fund would be aimed at voluntary & community sector organisations, small businesses, social enterprises and other public service organisations, and could help such organisations develop their capacity to bid for future procurement opportunities.

It was anticipated that the proposed Central Area Council Fund could be launched in late January 2019, with a view to delivery commencing from May/June 2019.

- 3.2 It was also brought to the attention of Central Area Council members at the same meeting, that a proposal for the development of community-based support for people to improve their physical and emotional well-being was being developed by the Healthier Communities Service, with funding allocations to be awarded accordingly, should the proposal be formally approved.

Part of this proposal is to help people engage with their well-being through: *“Locally defined population based support services/groups/projects delivered through Area Council’s where local needs can be identified and services/projects can be built to address well-being outcomes in local communities”.*

- 3.3 Given that the timescales for the implementation of this proposal are consistent with the implementation timescales for the proposed Central Area Council Fund, and in order to maximise the impact of both elements of funding and avoid unnecessary bureaucracy and duplication, it was agreed that should this funding become available, it is incorporated into the design, development and implementation of the Central Area Council 2019/20 Grants Programme as outlined above.
- 3.4 It was agreed that a Task and Finish Group with representation from each ward, together with a Public Health representative and the Central Area Council Manager, be established to develop a framework, criteria, application and selection process for the Central Area Council Well-being Fund.

It was also agreed that the Central Area Council Well-being Fund documentation would be based on the “tried and tested” documentation used for the previously successful Central Area Council Working Together Fund and Youth Resilience Fund programmes.

#### 4.1 **Current Situation**

- 4.1 In order to progress the establishment of the Central Area Council Well-being Fund, a Task and Finish group met on Thursday 6th December 2018 with the following attendees: Councillors Riggs, Johnson, Carr, Bowler, Williams, Carol Brady and Cath Bedford, Public Health Principal, Communities Directorate.
- 4.2 The Group considered draft Guidance Notes for the Well-being Fund that were presented at the meeting.

This guidance includes the evaluation process to be followed, the proposed criteria upon which the evaluation of any project proposals submitted would be undertaken, how much money is available, and how to apply.

Following the meeting and to reflect the comments and amendments agreed by the Task and Finish group, changes/amendments were made to the document. These changes are reflected in the Central Area Council Well-being Fund General Guidance document which can be found at Appendix 1, for consideration and approval at today's meeting.

- 4.3 Based on levels of deprivation across the Borough, the money allocated to the Central Council area from the Healthier Communities Well-being Service is £34,000.

Given the indicative amount of £90,000 allocated from Central Area Council at the last meeting, this would bring the total funds available to be allocated as part of Central Area Council's Well-being Fund, to £124,000.

- 4.4 The importance of having all 5 wards represented on the Well-being Fund Evaluation Panel was emphasised by the Task and Finish Group, as was the importance of ensuring that all parts of the Central Council area are covered by at least one of the Project proposals.

## **5.0 Next Steps**

- 5.1 Subject to approval at today's meeting, the following timeline identifies key dates for tasks to be undertaken to ensure the timely launch and implementation of the Central Area Council Well-being Fund:

**Monday 14<sup>th</sup> January 2019:** Formal approval by Central Area Council.

**W/C Monday 28<sup>th</sup> January 2019:** Well-being Fund launched and application pack available.

**Tuesday 12<sup>th</sup> February 2019:** Information & Innovation Workshop.

**Friday 15<sup>th</sup> March 2019:** Closing date for applications.

**W/C 18<sup>th</sup> March (& by 22<sup>nd</sup> March):** Initial review of applications.

**Monday 25<sup>th</sup> March 2019:** Invitation to attend Presentation/Interview.

**Wed 10<sup>th</sup> – Fri 12<sup>th</sup> April 2019:** Evaluation Panel/Interviews take place.

**W/C 22<sup>nd</sup> March 2019:** Formal approval of awards to be made by Executive Director, Communities, following recommendations from Evaluation Panel.

**W/C 1<sup>st</sup> April 2019:** Send offer letters out.

**29<sup>th</sup> April 2019:** Report back to Central Area Council.

**May/June 2019:** Projects commence.

**Appendices:**

**Appendix 1: Central Area Council Well-being Fund – General Guidance**

**Officer Contact:**  
Carol Brady

**Tel. No:**  
01226 775707

**Date:**  
18<sup>th</sup> December 2018

# Central Area Council Wellbeing Fund

*Working together to build stronger communities and improve wellbeing in the Central Council Area*

## GENERAL GUIDANCE

### What is the Central Wellbeing Fund and who is it for?

The Central Wellbeing Fund has been established by Central Area Council for 2019/20, to encourage innovative approaches to address the Central Area Council priorities, complement existing services, and support the 5 ways to wellbeing framework.

A proportion of this funding is provided by the Healthier Communities team as part of the development of the new Wellbeing service for Barnsley.

The Central Wellbeing Fund is primarily aimed at community groups, organisations, small businesses, social enterprises, and could help such organisations develop their capacity to bid for future procurement opportunities. Other public service organisations can also apply.

The Central Wellbeing Fund will be available for a 12 month delivery period (May/June 2019-May/June 2020).

Projects should be delivered within the Central Council area and all beneficiaries/participants should live within one of the 5 wards that make up the Central Council area. The 5 wards are: Central, Dodworth, Kingstone, Stairfoot and Worsbrough.

### Who can apply to the Wellbeing Fund?

- Any voluntary or community group which is locally led and run
- Registered Charities
- Social Enterprises & not for profit organisations
- Small businesses
- Public service organisations

**Any group or organisation applying should have a written constitution and independent bank account.**

They should also have a good knowledge and understanding of the local needs and priorities of the Central Council area.

### What is the application and evaluation process for the Central Wellbeing Fund?

- A Central Area Wellbeing Fund Information and Innovation Workshop will take place in late January 2019
- Application packs to be distributed- late Jan/early Feb 2020

- Deadline for submission of Central Wellbeing Fund application forms– XXXXX March 2019
- An initial assessment will be undertaken to ensure that each organisation is eligible to apply.
- All project proposals meeting the above will be evaluated by a Central Area team and Public Health representative against the Central Wellbeing Fund criteria (as outlined in this guidance document), in liaison with the Central Area Council Chair.
- Organisations that meet the criteria will be invited to present their proposal to a Central Wellbeing Fund Panel on XXXXXXXXX March 2019.  
The presentation will be evaluated alongside the application form submitted.
- The Central Wellbeing Fund Panel will want to ensure that successful proposals provide coverage and a spread of provision across the five wards. This is likely to be a mix of different projects from different local organisations/groups
- Grants will be awarded in mid-late March 2019
- Central Wellbeing Fund delivery should take place from May 2019

#### How much money is available in the Central Wellbeing Fund and how much can be applied for?

- A total of £124,000 is available for the Central Wellbeing Fund Panel to allocate.
- The Panel will ensure that the successful proposals provide coverage and a spread of provision across the 5 Central Area Council wards.
- Awards will range from £5,000 - £30,000
- In exceptional circumstances, and for a project providing coverage across the Central Council area, awards above £30,000 may be granted at the discretion of the Panel.

#### What does a Central Wellbeing Fund proposal/application need to cover?

We are looking for innovative Projects and ideas from local providers and community organisations that will contribute to addressing one or more of the Central Council priorities (see Appendix 1 attached) **and** support at least 2 of the 5 ways to wellbeing (see Appendix 2 attached).

People who live in the 5 wards that make up the Central Council area should benefit directly from the proposal. In addition **all applications/project proposals must meet the following criteria:**

1. Clearly demonstrate how the project contributes to addressing one or more of the Central Area Council priorities.
2. Clearly demonstrate how the project delivers at least 2 of the 5 ways to wellbeing.
3. Evidence should be provided that the proposed approach/project works.
4. Proposals must reflect the differing needs and challenges of the area.
5. Clarity about the specific wards/areas/neighbourhoods to be targeted by your proposal should be provided.
6. Delivery should take place primarily in community settings.
7. Clarity about any specific groups or individuals your proposal is targeting and why they are being targeted should be provided eg. age, ethnicity, gender etc.

8. Demonstrate how you will encourage those people who need it most to access your project/sessions, and how any potential barriers to their involvement will be addressed.
9. Demonstrate how your proposal will inspire people to become more confident and esteemed individuals?
10. Demonstrate how your proposal will complement existing service provision in the area, including links to other Central Area Council procured services.
11. Demonstrate how your proposal will create volunteering opportunities and encourage the engagement of new volunteers.
12. Demonstrate how you will highlight and celebrate achievements.
13. Consideration given as to how the project might continue after this funding comes to an end.
14. Demonstrate your ability to develop, implement and effectively manage your project.

### How to apply

For further information and to request an application pack please contact Carol Brady on 01226 775707 or email [Carol brady@barnsley.gov.uk](mailto:Carol.brady@barnsley.gov.uk) or Jack Lockwood on 01226 774883 or email [jacklockwood@barnsley.gov.uk](mailto:jacklockwood@barnsley.gov.uk)

- A Central Area Wellbeing Fund application form should be completed and submitted by XXXXXXXX.
- All organisations that meet the criteria will be contacted by close of play on XXXXXXXX and invited to present their project proposal to the Central Area Wellbeing Fund Panel on XXXXXXXX. The presentation will be considered alongside the application form.
- All applicants will be notified of a decision by XXXXXXXX.
- If successful you will work with the Central Area Council Manager to agree monitoring outcome indicators/targets in order for formal approval to be granted.
- Formal grant letters will be sent out once monitoring information is finalised.
- Central Area Wellbeing Fund proposals to be delivered between XXXXXX and XXxxx.

### Is there support to help groups develop their ideas and/or complete the expression of interest form?

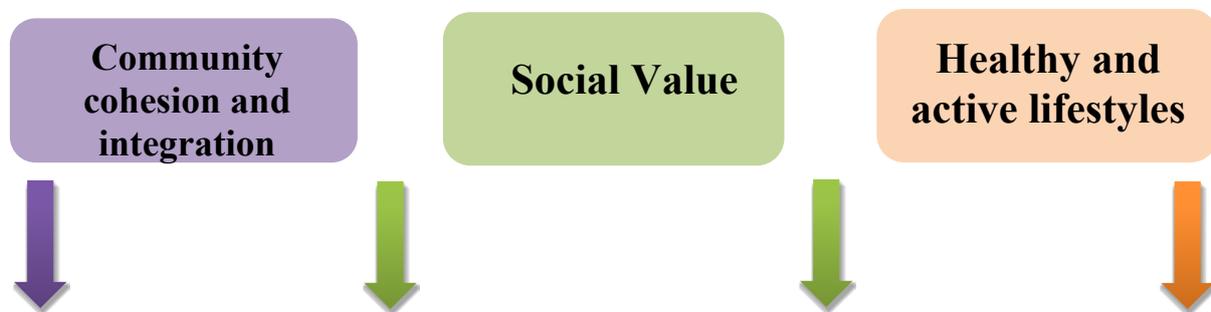
Yes, support is available from Carol Brady, Central Area Council Manager on 01226 775707 or email [carolbrady@barnsley.gov.uk](mailto:carolbrady@barnsley.gov.uk) Post:

For specific queries regarding the health and wellbeing aspects of the application, please feel free to contact Sam Crowson ([Samcrowson@barnsley.gov.uk](mailto:Samcrowson@barnsley.gov.uk)) or Cath Bedford ([Cathbedford@barnsley.gov.uk](mailto:Cathbedford@barnsley.gov.uk))

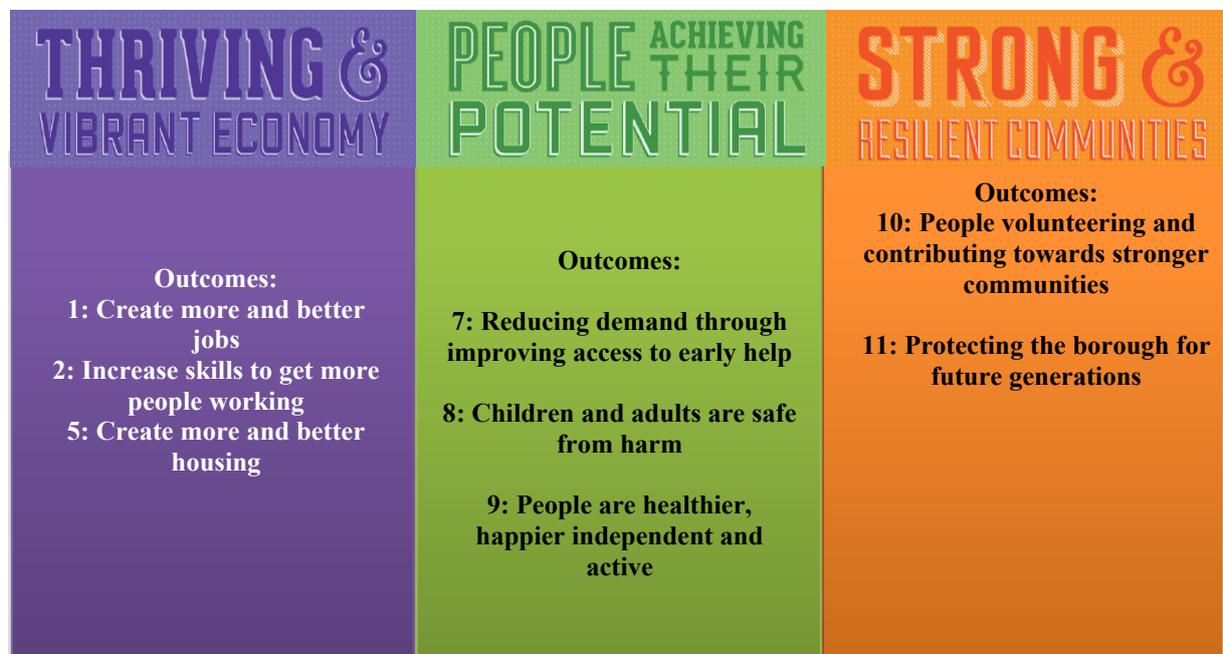
**Table 1: Priorities, Principles and Corporate Outcomes 2017-2020**



**Ensuring the following principles are promoted and embedded in all that we do:**



**Contributing to the Council's Corporate Priorities and Outcomes:**



### 5 Ways to Wellbeing Criteria

Five Ways to Wellbeing will be used as part of the criteria/framework on which applications will be evaluated. Every application must provide evidence that their proposed project supports at least two direct links to the following themes and some indirect links to all the other remaining themes (detailed below);

**CONNECT** – Provides opportunities to promote/offer regular contact with people such as family, friends, work colleagues or neighbours e.g. through local interest groups, cook & eat sessions for families, luncheon clubs, reducing social isolation/loneliness, peer support initiatives

**BE ACTIVE** – Links to activities promoting Physical activity or ways to reduce inactivity through e.g. walking groups, dancing, gardening, or just keeping moving.

**TAKE NOTICE** – Encouraging awareness of the world around and its impact on individuals/communities. Be curious and notice what needs to change and how that might happen. Reflecting on experiences to help appreciate what is important. E.g. building healthier, supportive and strong communities

**KEEP LEARNING** – Opportunities to learn or try something new, or rekindled a previous interest, e.g. developing skills and knowledge around healthy lifestyles (weight management, smoking and alcohol), supporting access to employment (job clubs, budgeting) housing (warm homes, fuel poverty)

**GIVE** - Provides opportunities to give time to something or someone in the community e.g. volunteering, time-banking, and befriending